



# Let's Thrive

Celebrating Character

Championing Success

2025

Created By

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*TV Personality - Educator*



# Let's Thrive One Sheet

Let's Thrive: **Celebrating** Character, **Championing Success**  
A Unique School Program by TV Personality and Educator  
Baasit Siddiqui

Let's Thrive helps schools **celebrate students** who consistently demonstrate key character skills—Creativity, Communication, Collaboration, Compromise, Community, Courage, and Curiosity.

Three ways to get involved:

**Tier 1:** Champions of the Seven Cs – Celebration Assembly

- Schools nominate up to 10 students for their character and effort.
- Winners receive medals, certificates, and a celebration assembly (in-person or virtual). Celebration hosted by Baasit Siddiqui

**Tier 2:** Passports to Thrive – Year-Round Recognition

- Students track achievements in Passports to Thrive booklets.
- Schools use these to select award winners.

**Tier 3:** Let's Thrive Digital Workshops – Real-World Learning

- Engaging digital workshops in entrepreneurship, media, and public speaking.
- Students develop projects linked to the Seven Cs.

**Email [baasit@siddiqui-education.co.uk](mailto:baasit@siddiqui-education.co.uk)**

Select a tier | Choose payment or sponsorship

Simple. Flexible. Impactful.

Let's celebrate student success!

# An Exciting Opportunity for Schools, Colleges, and Multi-Academy Trusts

As the world of education, employment and technology evolves, the need for young people to develop and celebrate character skills is more important than ever.

Let's Thrive centres around empowering children and young adults to develop and celebrate the Seven Cs to Thrive—Creativity, Communication, Collaboration, Compromise, Community, Courage, and Curiosity.



# Empowering the Next Generation

Baasit Siddiqui is a passionate educator, television personality and motivational speaker. For over fifteen years he has worked with thousands of children and young people in hundreds of education settings within deprived areas. Baasit is on a mission to empower young people in to developing and celebrating the skills needed to progress in the world of education and employment.

With attendance and motivation challenges across schools and tighter school budgets, Baasit can not do this work alone and is seeking the support of businesses that can empower and support their local school community.



# The Seven C's to Thrive

Le'ts Thrive helps develop, articulate and celebrate the Seven C's to Thrive. These are:

**Creativity** – Finding innovative ways to solve problems.

**Collaboration** – Working together to achieve great things

**Compromise** – Respecting different views and reaching agreements.

**Communication** – Sharing ideas effectively.

**Curiosity** – Always questioning, learning, and growing.

**Community** – Supporting and contributing to those around us.

**Courage** – Taking risks and embracing failure



# How to Bring Let's Thrive to your Education Setting

Baasit recognises the incredible work being done by teachers and education professionals in often challenging circumstances.

Let's Thrive has been created to work flexibly within your setting to celebrate young people and the wider school community. It can be done through different tiers of support depending on budget and time.



## Tier 1: Champions of Seven C's Celebratory Assembly



### Recognising and Rewarding Student Excellence

1. School/College/MAT identify up to 10 outstanding students who exemplify the Seven Cs.
2. Teachers, form tutors, or even parents complete a simple "**Evidence of Excellence**" application to nominate students.
3. Baasit visits the students (or delivers a virtual assembly) to host a high-energy **awards ceremony**, recognising the winners with medals, certificates, and a professional photo opportunity.
4. If a **company sponsors** the event, the setting will receive a "Let's Thrive School" plaque celebrating the partnership.

**This tier is ideal for education settings that want a simple yet impactful way to celebrate their students and the education setting.**

## Tier 2: Passports to Thrive



### A Year-Round Recognition System

1. In addition to the Celebration Assembly, students receive **Passports to Thrive**—small booklets where they log their achievements in each of the Seven Cs.
2. Primary, secondary, and college versions ensure age-appropriate engagement.
3. Teachers can use these passports to track progress, encourage reflection, and **strengthen student nominations** for the Celebration Assembly.

**This tier helps students take ownership of their growth, reinforcing positive behaviours throughout the year.**



## Tier 3: Let's Thrive Digital Projects



### Bringing Learning to Life

1. Schools gain access to Let's Thrive Digital Projects, which empower students to develop **real-world skills** linked to the Seven Cs.
2. The Projects Develop Skills In:
  - a. Entrepreneurship & Innovation
  - b. Digital Literacy & Storytelling
  - c. Presentation & Public Speaking
3. Students use the Passports to Thrive to reflect on their progress, and their work can be **showcased** in Celebration Assembly.

**This tier is perfect for secondary schools and colleges looking to integrate innovative learning experiences into their character education programs.**

# Why School School Flexibility and Agency Matter



## Every School, College and MAT is Different.

Let's Thrive is built with flexibility in mind so that educators can implement it their way. Whether you:

- Nominate students through teacher/parent recommendations
- Encourage students to submit their own applications
- Use Passports to Thrive as part of personal development programs
- Embed Let's Thrive Digital Workshops into enrichment days

**It's your choice. Your school knows your students best, and Let's Thrive is here to support and celebrate what you're already doing.**

# Get Involved – Take the Next Step!

If you're ready to bring Let's Thrive to your students to celebrate them and your community, here's what to do next:

Email [baasit@siddiqui-education.co.uk](mailto:baasit@siddiqui-education.co.uk) with:

1. Which tier your school is interested in (Tier 1, 2, or 3).
2. Whether you'd like to pay in full or explore company sponsorship opportunities to help fund your participation.

Let's celebrate young people together—because when we recognise success, we inspire even greater achievement. Join Let's Thrive and make this year your school's most rewarding yet!

