



**SIDDIQUI
EDUCATION**

School Sponsorship

Invest in Future Leaders

Celebrate your Community

2025



Prepared by
Baasit Siddiqui
TV Personality - Educator

Empowering the Next Generation

Baasit Siddiqui is a passionate educator, television personality and entrepreneur. For over a decade he has worked with thousands of children in hundreds of schools within deprived areas. Baasit is on a mission to empower young people in to developing and celebrating the skills needed to progress in the world of education and employment.

With attendance and motivation challenges across schools and tighter school budgets, Baasit can not do this work alone and is seeking the support of businesses that can empower and support their local school community.



Let's Thrive

Baasit has created a series of workshops, motivational talks and celebrations to recognise the skills children are developing.

Let's Thrive provides a series of workshops and opportunities for children to recognise the value of essential life skills in education and employment.

A passion of Baasits is to celebrate the fantastic work of young people and the school community. **Let's Thrive** and the **Champions of the Seven C's** celebration brings this to life.

We would be honoured to have your business lead the way in these celebrations.



Business Support

Local businesses are essential partners in Let's Thrive. Your involvement goes beyond financial support. It's about becoming part of a movement to equip young people with the skills needed to succeed in life, education and work.

Your support helps students see the value of their education and inspires them to reach their full potential. Together, we can ensure the next generation is prepared for success through demonstrating the **'7C's to Thrive'**.



Sponsoring Let's Thrive

There are multiple ways in which your business can support schools to Thrive. Whether you'd like to sponsor a local school or be **one of three national sponsors**, we guarantee social and business benefits to your brand.

By sponsoring Let's Thrive, your business will not only gain visibility but also be recognised as a champion for local education and youth empowerment.



National Sponsor 18-Month Partnership - £15,000, Up to 6 Companies



1. **Brand Visibility:** Company logo on medal ribbons, certificates, and Let's Thrive promotional materials, including website and the upcoming app.
2. **School Celebrations:** Invitation to three events where company presents medals and plaques to the school.
3. **Plaque Recognition:** Plaques displayed at schools with company logo and QR code linking to a personalised video from Baasit Siddiqui.
4. **18-Month Partnership:**
 - **Guest Visit:** Baasit visits company for a thank you, staff meetings, photos, and a motivational talk.
 - **Event Support:** Baasit supports education events, conferences, and webinars.
 - **National Collaboration:** Partner on the national Let's Thrive celebration.
 - **Promotional Exposure:** Photos and quotes from events shared across Baasit's newsletters and social media, with school and local media promotion.

Platinum Sponsor £5000* Per School



1. **School Event:** Company invited to celebratory event to hand out medals and certificates.
2. **Plaque:** Company provides a plaque displayed in the school with logo and QR code linking to a thank-you video from Baasit.
3. **Logo Inclusion:** Company logo engraved on medals and plaque.
4. **QR Code Video:** Plaque includes QR code linking to Baasit's personalised thank-you message. Presented to school by company representative.
5. **Promotion:** Photos and quotes from the event shared across Baasit's newsletters and social media, with school/local media promotion.
6. **Guest Visit:** Baasit visits your business for a personal thank you, staff meetings, photos, and/or motivational talk.

Gold Sponsor £3500* Per School



1. **School Event:** Company invited to celebratory event to hand out medals and certificates.
2. **Plaque:** Company provides a plaque with logo and QR code linking to Baasit's personalized thank-you video, displayed in the school.
3. **Logo Inclusion:** Company logo on medals, plaque, and printed school certificates.
4. **QR Code Video:** Plaque includes QR code linking to a video explaining how Let's Thrive is made possible by your business.
5. **Social Media:** Basic promotion of the event on social media.

Silver Sponsor £2000* Per School



1. **School Event:** Company invited to celebratory event to hand out medals and certificates.
2. **Logo Inclusion:** Company logo on printed school certificates.
3. **Social Media:** Basic promotion of the event on social media.

Bronze Sponsor £1000* Per School



1. **Online Event:** Companies support acknowledged in virtual celebratory event.
2. **Logo Inclusion:** Company logo on digital school certificates.
3. **Social Media:** Basic promotion of the event on social media.

Interested in Sponsoring?

If your business is interesting in sponsoring Let's Thrive and sponsoring a school we would love to hear from you.

Please book a meeting to discuss next steps directly with Baasit by emailing baasit@siddiqui-education.co.uk or ringing **01332 806117**.

We greatly appreciate your support in celebrating the fantastic work being done within your school community.

